

ULBC

We Are
Built for This

Urban League of Broward County

45th Anniversary

2020 Annual Report

ad-vance /ed'vans/
Verb III
Move forward in a purposeful way;
to make or cause to make progress.



Message from the CEO and Board Chair



Sidney C. Calloway, Esq.
Board Chair
Urban League of Broward County



Germaine Smith-Baugh, Ed. D.
President & CEO
Urban League of Broward County

In a year like no other, we were challenged with a test of our humanity, character, and strength as a community. We would soon be reminded why the Urban League exists. Our dedicated board of directors, staff, and volunteers began the year with civic engagement as the cornerstone of the Urban League's response to the social upheaval caused by police violence and systematic inequities. On the heels of that came the COVID-19 pandemic that soon ravaged the economic and health foundation of communities around the globe. In response, *your* Urban League led the charge

with one of its most robust years of advocacy at both the local and statewide levels. We responded to

THE URBAN LEAGUE

LED THE CHARGE

the urgent and critical need as the "go-to" community facilitator and organization in meeting a resounding voice for community

conversations on race, diversity, and inclusion, but also in strengthening the foundations that support every citizen's constitutional right to vote.

Even in the face of the COVID-19 pandemic, which produced a health crisis here at home and around the world, the Urban League's mission resounded louder than ever before in this moment of plight. As we leaned into our 45th anniversary year, the Urban League stood upright, strong, and unwavering in its promise to advance our

mission to better the lives of our community here in Broward County. The Urban League team, then and now, remains dedicated to serving our community, through telework and virtual operations. Throughout, our strategic response plan galvanized the Urban Leagues' six pillars of service through virtual offerings and continued to drive the mission forward to address the emergency needs of those we serve.

We were reminded that the Urban League was built for times of crisis - we will always be built for this. We lead in dark places. The death of George Floyd, Ahmaud Arbery, Breonna Taylor, and countless others further emphasized our commitment to racial justice and equity. We found the need to deepen our efforts to leverage and facilitate community conversations, championing the work of anti-racism while guiding others to advocate

for the unheard and often the unseen.

Thanks to esteemed supporters like you, we have been able to acclimate to these unprecedented circumstances and continue serving our communities through life-changing solutions that provide access and opportunity to a better future. While there is much work to be done, we remain steadfast and committed to transforming the social ecosystem of underserved families.

PROGRAM IMPACT

EDUCATION

Our Education Solutions Promote Students And Support Parents.

STEM Ready parental engagement increased by

50%

100% of 8th-grade students demonstrated increased interest in STEM-related careers

ENTREPRENEURSHIP

Our Coaching Model Inspires Innovation to Thrive.

Connected 28 small businesses to over \$1 million through the Paycheck Protection Program

Over 300 dedicated hours of customized technical assistance to Entrepreneurs

100%

0% loan default rate one 100% of Entrepreneurship Center clients

JOBS AND TRAINING

We Prepare Individuals For Cutting-Edge Employment Opportunities.

Nearly 700 individuals attended our annual employment fairs, with over 40 hiring employers

Nearly 100 individuals established new asset accounts with matched savings

90%

of clients attained credentials with an average job-placement wage of \$20 - \$22.00 per hour

COMMUNITY JUSTICE AND ADVOCACY

Our Advocacy Solutions Dismantle Systems of Inequality.

Delivered 4717 pledge cards to promote civic engagement

OVER

90%

of our youth did not re-offend during program participation

HOUSING

We Create Pathways To Homeownership.

Nearly **30** families became new or first-time homeowners

*The median home value is approximately \$238,600 according to The South Florida Reporter

OVER

1137

individuals served through housing solutions

YOUNG PROFESSIONALS NETWORK

\$4K

Awarded \$4,000 in scholarships to Urban League of Broward County College Tour students

300

Impacted nearly 300 young professionals through development workshops

HEALTH

We Safeguard our Families with Preventative Measures

Provided Personal Protective Equipment to nearly 200 expectant mothers

414

received chronic disease management education

11,760

Dedicated 11,760 volunteer hours to the Urban League movement

2019-2020 Board of Directors

(July 1, 2019- June 30, 2020)

Chair

Sidney Calloway
Shutts

1st Vice-Chair

Shawn Sackman
SunTrust Bank

2nd Vice-Chair

Tim Hogans
Florida Power & Light

Secretary

Marie Waugh
APTIM

Treasurer

Jim Ray
Fifth Third Bank

Member-At-Large

Jason Jenkins
Miami Dolphins

President and Chief Executive Officer

Germaine Smith-Baugh, Ed.D.

Empowering Communities. Changing Lives.

The Urban League of Broward County is proud to have advanced communities for more than 45 years. Our transformative services that impact more than 13,000 individuals annually. The Urban League's team of dedicated professionals ensures that families have the capacity to withstand adversity and recover from life's hardships. We build resilient individuals and families that build resilient communities.

Join our Agents of Change. Your investment empowers our mission of changing the lives of families and children for generations to come.

Directors

Chris Coffey
Sunshine Health

Jay Cohen
Law Office of Jay Cohen,
P.A.

Dr. Mildred Coyne
Broward College

Giselle Cushing
Humana

Kizzy M. Dominguez,
Ph.D.
K Parks Consulting

Yolanda Cash Jackson
Becker

Sandra Juliach
Bank of America

Jeanine Karp
rbb Communications

Leslie Lunak
BankUnited

James Malone
Community Capital
Management

Dana M. Moore
Kimpton Hotels

Pablo J. Pino
TD Bank

Ralph Renzi
Cox Media Group

Robert W. Runcie
School Board of
Broward County

Dennis D. Smith
Tripp Scott, P.A.

Paul Tanner
Las Olas Capital
Advisors

Caren Snead Williams
JM Family Enterprises,
Inc.

Mission

The mission of the Urban League of Broward County is to enable African-American to secure economic self-reliance, parity, power, and civil rights.

Vision

We will be the catalyst for change in Broward County and one of the best human services organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, and the investment of choice for our corporate, government, and philanthropic partners and a model of integrity and excellence for a community-based organization.

Values

Integrity – Impact – Innovation – Passion – Commitment – Excellence – Empowerment



Stay Connected

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www.ulbroward.org
www.ccccorp.org

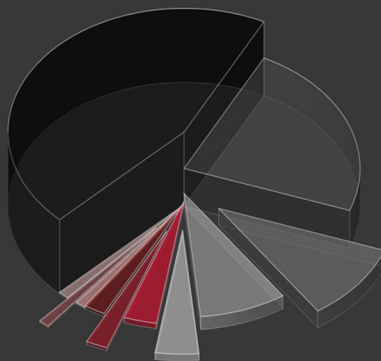


BALANCE SHEET

(As of June 30, 2020)

PUBLIC SUPPORT AND REVENUE

- STATE GRANTS 45%
- FOUNDATION GRANTS 23%
- BROWARD COUNTY GRANTS 10%
- FEDERAL GRANTS 8%
- SPECIAL EVENTS 4%
- RENTAL INCOME 3%
- CONTRIBUTIONS 2%
- UNITED WAY 2%
- IN-KIND CONTRIBUTIONS 1%
- INTEREST, DIVIDENDS, AND INVESTMENT INCOME 1%
- REVENUE AND SUPPORT RELEASE FROM RESTRICTIONS 1%



ASSETS AND LIABILITIES

CURRENT ASSETS
\$13,803,310

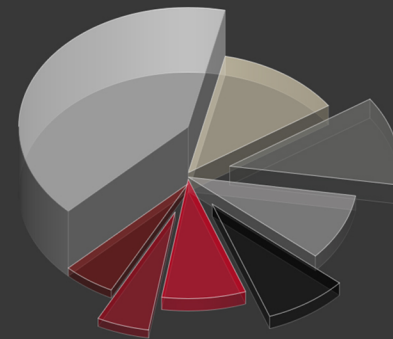
TOTAL ASSETS
\$21,671,366

CURRENT LIABILITIES
\$1,754,920

TOTAL LIABILITIES
\$7,363,135

EXPENSES

- EDUCATION 41%
- SUBSIDIARIES 12%
- SMALL BUSINESS EDUCATION AND DEVELOPMENT 12%
- HEALTH 9%
- HOUSING 8%
- JOBS 8%
- FUND DEVELOPMENT 5%
- GENERAL ADMINISTRATION 5%



\$10,000 + Major Donors & Funders

(Between July 1, 2019 – June 30, 2020)

AIDS Healthcare Foundation
AirQuest
Amerant Bank
American Express
Amscot Financial
Bank of America
Bank of America Foundation
BankUnited
Baptist Health of South Florida
BB&T
Becker
Broward College
Broward County
Broward Sheriff's Office
Broward Health
Broward Healthy Start Coalition
Broward Regional Health Planning Council
Capital One

Chase Foundation
Children's Services
Council of Broward County
Citi Foundation
Citl Community Development
City Furniture
City of Pompano Beach
Comcast Foundation
Community Foundation of Broward
Dwight Stephenson Foundation, Inc.
Enterprise Holdings
Fifth Third Bank
Florida Blue
Florida Department of Economic Opportunity
Florida Department of Health, Office of Minority Health
Florida Education Fund

Florida Housing Finance Corporation
Florida Office of the Attorney General
Florida Power & Light
Freddie Mac
Frederick A DeLuca
Health Foundation of South Florida
JM Family Enterprises, Inc.
JP Morgan Chase & Co.
Mastercard Impact Fund
Miami Dolphins
Milner
National Urban League
NextEra Energy, Inc.
Prosperity Now
Publix Super Markets Charities
Shutts
Sunshine Health
SunTrust Foundation
Synovus

TD Charitable Foundation
The Frederick A. DeLuca Foundation
The Jim Moran Foundation
The Winston-Salem Foundation
Third Federal Foundation
Tripp Scott, P.A.
Truist
United Way of Broward County
US Department of Housing and Urban Development
Verizon
Wells Fargo Foundation



THE APPROACH TO RACIAL INJUSTICE



MOBILIZING THE MOVEMENT

Mobilizing the Movement

The death of George Floyd became the genesis of the Urban League's new approach to creating intentional community dialogue that propels civic engagement. Mobilizing the Movement convened local residents and thought-leaders for critical conversations about advocacy, activism, and action.



COURAGEOUS CONVERSATIONS

BEYOND THE PUBLIC STATEMENT

Courageous Conversations

Beyond The Public Statement

The Urban League's position on racial equity and inclusion challenged stakeholders, government leaders, and executives to address disparities in the workforce, health, education, and business sectors, and boldly address racial equity in business.



ADVOCACY EDITION

TAKING A STAND FOR SOCIAL JUSTICE AND EQUALITY

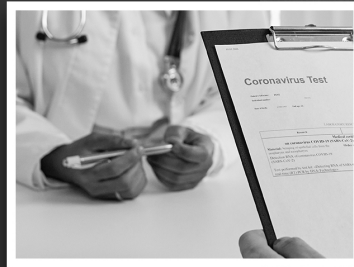
Advocacy Edition

Advocacy begins by gaining fundamental knowledge to have informed discussions about race and racism. In our 45th anniversary year, the Urban League launched the Advocacy Edition, a monthly publication dedicated to educating, empowering, and advancing social change.

COVID-19 RELIEF

TESTING

The Urban League of Broward County partnered with the State of Florida Department of Health and Broward County to open the first of two walk-up COVID-19 testing sites, serving over **6,600** residents.



FOOD INSECURITY

In an urgent response to the needs of families, the Urban League deployed our volunteer network to various food distribution sites, serving more than **3,000** families.



EMERGENCY RELIEF

The Urban League of Broward County disbursed more than **\$160,000** emergency relief funds to nearly **200** families through the Urban League of Broward County's Families First Fund, seeded by The Jim Moran Foundation and United Way of Broward County.

