



URBAN LEAGUE OF BROWARD COUNTY

# 2018 ANNUAL REPORT

Agents for Change

> 2018 RESULTS

> EMPOWERING COMMUNITIES

> CHANGING LIVES



## Message From Board Chair & CEO

Chris Paterson  
Board Chair  
CEO  
Sunshine Health



Dr. Germaine Smith-Baugh  
President & CEO  
Urban League of Broward  
County

This year we expanded our focus to include our cultivation of the next generation of decision makers. As we worked to strengthen our voice in the area of advocacy, we were heartened to see that our community and youth were also ready to lead in this capacity.

We thank the individuals, organizations, and corporations who partnered with us to ensure that our youth transition into viable, contributing citizens and that our community embraces the road to change.

The Marjory Stoneman Douglas High School tragedy alarmed the nation and shook our community. Local students turned to the Urban League of Broward County for a safe convening space to express their sentiments, find their voices and challenge laws impacting their generation. We reminded our community of the importance of voting by becoming a third-party voter registration site, encouraged wealth building by bringing awareness to

Opportunity Zones, and created access to capital for small businesses.

The Urban League is thankful for the mobilizing efforts that our staff, strategic partners, and stakeholders implemented to inspire our community. Your commitment to helping families establish secure foundations through education, viable employment opportunities, healthy living, entrepreneurship, and affordable housing is noticed and appreciated.

We look forward to the resounding effects of the progress we made this year. *Your* Urban League is ready to continue building paths of economic empowerment, financial stability, education, affordable housing, and health. We could not be more pleased to serve a community that is proud, bold, and committed to making a difference. And we could not do it without you.

## 2017 - 2018 Urban League of Broward County Board of Directors

### Executive Officers

#### Chair

Chris Paterson, Sunshine Health

#### 1st Vice Chair

Sidney Calloway, Shutts

#### 2nd Vice Chair

Lisa B. Anderson, TD Bank

#### Secretary

Kristen Kohler, Enterprise Holdings

#### Treasurer

Shawn Sackman, SunTrust Bank

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Tim Hogans, Florida Power & Light

#### Immediate Past Chair

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Brinks

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Kizzy Dominguez Ph.D.  
K. Parks Consulting

Yolanda Cash Jackson  
Becker

Alphonso Jefferson, Jr.  
Broward County

Jason Jenkins  
Miami Dolphins

Sandra Juliachs  
Bank of America

Jeanine Karp  
rbb Communications

Sohail M. Kothari  
Citi

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Educator/Community  
Member

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Broward County  
Public Schools

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Comcast

Marie Waugh  
SUEZ

Caren Snead Williams  
JM Family Enterprises, Inc.

Judge Elijah Williams  
17th Circuit Court  
Broward County



# EMPOWERING COMMUNITIES PROGRAM SPOTLIGHT

## EDUCATION

Over  
**80%**



Urban League youth enrolled in post-secondary learning institutions.



**\$100K**

Earned in scholarships and grants.



Urban League students participated in the “**March for Our Lives**” rally in Washington D.C. Our students demonstrated their civic engagement and activism related to gun control.

## HIGHLIGHTS



Launched a historic initiative to provide minority-owned businesses in Florida with greater access to capital through the Capital Access Fund (CAF) -- a lending initiative which provides access to M3: Money, Market, and Management.



Over 150 community members, youth and law enforcement convened at the Urban League for The Justice Project’s Operation Humanity. The audience united for an in-depth discussion on the principles and practices of restorative justice, understanding victims’ rights and creating a culture of peace in urban communities.



The Urban League of Broward County partnered with Miami Dolphin’s Football Unites to establish the Youth Voices program - an initiative designed to equip high school students with tools to bring critical social justice issues to the forefront of decision-makers and ensure that their voices are not ignored.



# PROGRAM FACTS

## ENTREPRENEURSHIP

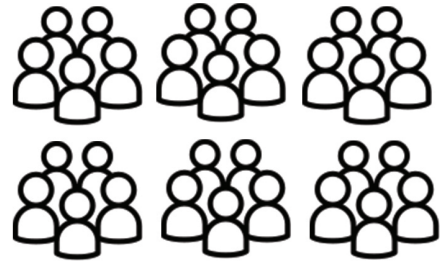
Loaned over  
**\$1,015,000**

in capital to women and minority-owned businesses to promote sustainability, create jobs and build community wealth.



**Over 2,000**

Entrepreneurs participated in technical assistance through group education sessions.



## JOBS



**138**

Individuals connected to gainful employment.

## HOUSING

Invested over

**1 Million** \$\$\$

In the Broward Municipal Services District community revitalization project to create affordable housing.



## COMMUNITY JUSTICE



Over  
**90%**

Of our youth did not re-offend during program participation.

## HEALTH



**538**

Individuals accessed healthy living solutions to combat chronic illness.

**90**

High school students completed HIV/AIDS awareness and prevention education.





**\$10,000+**  
**Major Donors & Funders**

(Between July 1, 2017 - June 30, 2018)

Aetna Foundation  
 AIDS Healthcare Foundation  
 American Express  
 Amscot Financial  
 Bank of America Foundation  
 BankUnited  
 Broward College  
 Broward County  
 Broward Sheriff's Office  
 Broward Healthy Start Coalition  
 Broward Regional Health Planning  
 Council  
 Capital One  
 Centene Management Company, LLC.  
 Children's Services Council of Broward  
 County  
 Citi

Citi Foundation  
 City Furniture  
 Comcast Foundation  
 Community Foundation of Broward  
 Dwight Stephenson Foundation, Inc.  
 Enterprise Holdings  
 Eugene and Sheila Pettis  
 Fifth Third Bank  
 Florida Department of Economic  
 Opportunity  
 Florida Education Fund  
 Florida Housing Finance Corporation  
 Florida Office of the Attorney General  
 Freddie Mac  
 Greater Fort Lauderdale Convention  
 & Visitors Bureau  
 Humana Foundation, Inc.

JM Family Enterprises, Inc.  
 JP Morgan Chase & Co.  
 Kids In Distress  
 Maxine and Sidney Calloway  
 Miami Dolphins Foundation  
 National Urban League  
 Nova Southeastern University  
 Publix Supermarkets Charities  
 Sun-Sentinel Children's Fund  
 SunTrust Bank  
 TD Charitable Foundation  
 The Jim Moran Foundation  
 Third Federal Foundation  
 Tripp Scott, P.A.  
 United Way of Broward County  
 US Department of Housing  
 and Urban Development

US Department of Labor  
 Wells Fargo Foundation

**BALANCE SHEET**  
 (As of June 30, 2018)

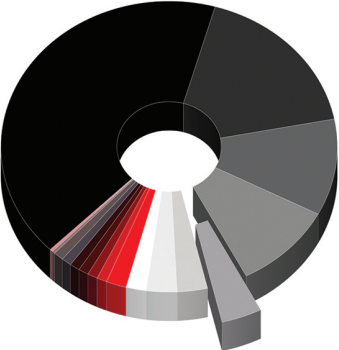
**Current Assets**  
 \$12,976,956

**Current Liabilities**  
 \$2,125,247

**Total Assets**  
 \$21,483,997

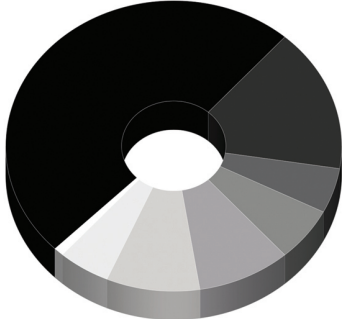
**Total Liabilities**  
 \$7,184,005

**Public Support and Revenue**  
**\$9,800,059**



- Grants & Contracts State 43%
- Grants & Contracts - Foundations 18%
- Grants & Contracts County 11%
- Grants & Contracts Federal 10%
- Contributions - Individual 4%
- Contributions - Corporate 3%
- United Way Allocation 3%
- Rental Income 2%
- Special Event Revenue 2%
- Florida AIDS Walk 1%
- Contributions - Capital Campaign 1%
- Development Fees 1%
- Dividend Income 1%
- In-Kind Contributions 1%
- Gain in Investment Value 1%
- Corporate Partnerships 0.3%
- Interest Income 0.2%
- Client Fees 0.1%
- Total 100%**

**Expenses**  
**\$9,580,682**



- Education 49%
- Jobs 16%
- Small Business Initiatives 5%
- Health 6%
- Housing 9%
- Subsidiaries 9%
- Fund Development 5%
- General Administration 1%
- Total 100%**





Urban League of  
Broward County



## Empowering Communities. Changing Lives.

For more than 43 years, the Urban League of Broward County has been a pillar for growth and economic development, providing transformative solutions to over 11,000 youth and families served annually. The Urban League is a cutting-edge community resource that provides access to opportunity for individuals and families at their most critical stages of life. As a hub for progressive solutions, we ensure that our families and children have the necessary resources to create a brighter future.



### MISSION

The mission of the Urban League of Broward County is to enable African-Americans to secure economic self-reliance, parity, power, and civil rights.

### VISION

We will be a catalyst for change in Broward County and one of the best human service organizations in the State of Florida. We will be the provider of choice for our customers, the employer of choice for our co-workers, the investment of choice for our corporate, government and philanthropic partners and a model of integrity and excellence for a community-based organization.

### VALUES

Integrity . Impact . Innovation . Passion.  
Commitment . Excellence . Empowerment

**Urban League of Broward County**  
**Sunshine Health Community Empowerment Center**

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Fort Lauderdale, FL 33311

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Please visit our website for the full version  
of our 2017-2018 Annual Report.

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